

An Open Letter to Employers on Financial Wellness

AMERICA'S WORKERS NEED NEW PATHS TO PROSPERITY.

This week, we give thanks for our families, our friends and the bounty that is our country. But the prosperity we celebrate each Thanksgiving cannot be taken for granted; it is the legacy of generations who came before us, pursuing the promise that hard work can create a better life.

But how do we keep that promise within reach, when innovation and structural shifts are transforming work faster than the nation's policies and safety nets can keep pace?

Workers today bear increasing responsibility for their own financial lives. Yet too many lack access to resources and tools to help them manage.

These are daunting challenges. But when leaders from all sectors, private, public and not-for-profit, collaborate on finding ways to reconnect work and wealth, these are challenges we can meet.

Nearly
6 out of 10
*workers are stressed about
their financial situation.**

Let's build new pathways to prosperity by promoting financial wellness right here in the workplace. Let's advocate on behalf of tens of millions who lack 401(k) plans and other workplace benefit protections.

So that living paycheck to paycheck becomes a thing of the past. Families can move forward when life sets them back. Workers can retire on time with the income to pursue what they love.

And underserved communities gain access to the resources to build better futures.

Prudential believes in a society where financial opportunity is within reach of all.

We invite you to join us as we work in partnership with organizations like the Aspen Institute, a nonpartisan forum for values-based public policy leadership, to advance solutions that help increase economic opportunity for workers.

As we have seen repeatedly, America is at its best when we lift each other up. In that spirit, let us join together to bring financial wellness within reach of every worker.

When we do, the impact will be felt everywhere.

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*Prudential, 2017 Financial Wellness Study.

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