



## **The Pinky Cole Foundation Announces Prudential Financial as an Official Sponsor of Entrepreneur Anonymous**

Pinky Cole is excited to announce Prudential Financial as an official sponsor of Entrepreneur Anonymous

[The Pinky Cole Foundation](#), founded by Pinky Cole, one of the world's most prominent and outspoken celebrities in food and philanthropy as the CEO and visionary behind Slutty Vegan and Bar Vegan, is excited to announce Prudential Financial as an official sponsor of Entrepreneur Anonymous, an outreach program for entrepreneurs that aims to build bridges in underserved communities.

The Pinky Cole Foundation's Entrepreneur Anonymous is a monthly seminar that establishes a premier networking and learning event for entrepreneurs seeking to build community, engage with like-minded business owners, and learn directly from accomplished business owners. The event also provides the opportunity for an in-depth Q&A along with individual opportunities to engage with guest speakers and respective leaders in various industries.

Originating in Atlanta, the Entrepreneur Anonymous series will expand into the New Jersey market at the beginning of 2023, with proceeds from the monthly event supporting the foundation's Youth Entrepreneurship Program.

"Words can't describe the relationships that have come out of the Entrepreneur Anonymous events," said Mia Ferguson, executive director of the Pinky Cole Foundation. "It's amazing to see the synergy between the participants and our guest speakers."

Through Prudential Financial's sponsorship, participants will have access to the global leader's holistic financial wellness education offering, enabling financial confidence and inspiring entrepreneurial growth.

"I'm inspired by the impact Pinky Cole has had as a businesswoman and as an activist — there's so much that aspiring entrepreneurs can learn from her, and from her path taking a great idea and building it into a thriving business," said Shané Harris, vice president of social responsibility and partnerships and president of The Prudential Foundation. "We're proud to be able to offer our expertise to emerging entrepreneurs through Entrepreneur Anonymous, and excited to see which of the ideas brought to this table become the next successes, creating jobs and wealth in local communities."

Entrepreneur Anonymous is one of the Pinky Cole Foundation's many initiatives that focus on implementing change and empowering generations to win in all aspects of life, and they are happy to partner with Prudential Financial to galvanize future and current entrepreneurs.

Starting this January and ending in June, Entrepreneur Anonymous will host monthly events in New Jersey with guest speakers on the last Wednesday of each month. Entrepreneur Anonymous will also continue to be hosted in Atlanta at the Russell Center of Innovation on the last Monday of each month from January to June 2023.

**About the Pinky Cole Foundation**

The Pinky Cole Foundation, founded in 2019, focuses on implementing calls to action and empowering generations to excel in life while pursuing their entrepreneurial dreams. The Pinky Cole Foundation recognizes that providing access to resources and education is key. Their goal is to empower underserved populations with the resources to help break cycles of poverty by challenging norms with a new vision, new leadership, new courage, and new collaborations. For more information, please visit [pinkygivesback.com](http://pinkygivesback.com).

**About Pinky Cole**

“Pinky” Cole is a Jamaican-American restaurateur, community activist, and owner of the Slutty Vegan restaurant chain and Bar Vegan in Atlanta, Georgia. Cole is a culinary disruptor in the industry, transforming America’s view of plant-based fast food and striving to make plant-based eating delicious, accessible, and enjoyable for vegans and flexitarians alike. In addition to her work in the food industry, Pinky is also a philanthropist and head of the Pinky Cole Foundation, “empowering generations of color to win in life, financially, and in the pursuit of their entrepreneurial dreams.” To learn more about Pinky Cole, visit [SluttyVeganATL.com](http://SluttyVeganATL.com) and follow @pinky907 on Instagram.

**About Prudential**

Prudential Financial, Inc. ([NYSE: PRU](https://www.nyse.com/quote/NYSE:PRU)), a global financial services leader and premier active global investment manager with more than \$1.3 trillion in assets under management as of Sept. 30, 2022, has operations in the United States, Asia, Europe, and Latin America. Prudential’s diverse and talented employees help make lives better by creating financial opportunity for more people by expanding access to investing, insurance, and retirement security. Prudential’s iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit [news.prudential.com](http://news.prudential.com).

1066463-00001-00

**Contact(s)****John Garretson**

john.garretson@prudential.com  
(973) 943-0804