



Pramerica opens state-of-the-art campus in Letterkenny

LETTERKENNY, Republic of Ireland, Oct. 20, 2017 – Pramerica Systems Ireland Limited, a wholly-owned subsidiary of Prudential Financial, Inc., today opened a new €42 million campus in Letterkenny, continuing its long-term commitment to County Donegal. Opening with just eight employees in 2000, Pramerica has grown to become the largest employer in the northwest region with more than 1,500 people on staff.



The new 130,000-square-foot campus features green technologies for electricity generation and rainfall harvesting. It has parking for more than 1,000 vehicles, landscaped and green areas for staff recreation and many other amenities. Pramerica was established in Letterkenny 17 years ago, and provides a wide range of technology and business services and solutions to Prudential.

"This investment underscores Prudential's and Pramerica's commitment to the Letterkenny community and to Ireland," said Barbara Koster, senior vice president and chief information officer for Prudential who was on site for the opening. "This new campus ensures that the immensely talented people who work here have every resource they need to provide excellent service to the customers they support. The exceptional community backing we enjoy here only adds to the success."

Construction took a year, was one of the largest construction projects in the country and employed more than 220 local tradespeople.

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During her visit, Koster will be recognized as a recipient of the Tip O'Neill Irish Diaspora Award for her professional achievements and support for Ireland. O'Neill was Speaker of the U.S. House of Representatives from 1977 to 1987, and his maternal grandparents were from Donegal.

Pramerica will donate €10,000 to the local Special Olympics to coincide with the opening, continuing a tradition that it started when the first office opened in 2000.

About Prudential

Prudential Financial, Inc. ([NYSE: PRU](#)), a financial services leader with more than \$1 trillion of assets under management as of June 30, 2017, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit [www.prudential.com](#)

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