

HIGHLIGHTS

- **\$1.605 trillion** in assets under management.ⁱ
- Approximately **\$4 trillion** of gross life insurance in force worldwide.ⁱⁱ
- Through its subsidiaries, serves institutional and individual customers in more than **40 countries**.ⁱ
- Approximately **51,000** employees and sales associates worldwide.ⁱ
- Prudential Financial, Inc. Common Stock has traded on the New York Stock Exchange under the symbol "**PRU**" since 2001.

RANKINGS

- **1st** in the "Insurance: Life and Health" category of *Fortune*[®] magazine's 2020 list of "**World's Most Admired Companies**[®]." ⁱⁱⁱ
- **3rd** in the Insurance category of *Forbes* and JUST Capital's 2019 JUST 100 list. ^{iv}
- Named to *Fortune*[®] magazine's 2019 list of companies that "**Change the World**[®]." ^v
- **11th-largest** asset manager worldwide.^{vi}
- **Largest life insurer in the United States** (life and health combined) based on total admitted assets. ^{vii}
- **2nd-largest seller of individual life insurance** in the United States based on new recurring premiums.^{viii}
- **2nd-largest insurer in the United States** based on net premiums written.^{ix}

CORPORATE PROFILE

Prudential Financial, a financial wellness leader and premier active global investment manager has operations in the United States, Asia, Europe and Latin America. Through our subsidiaries and affiliates, we offer a wide array of financial products and services, including life insurance, annuities, retirement-related products and services, mutual funds and investment management. We offer these products and services to individual and institutional customers through proprietary and third-party distribution networks. In the U.S., our Rock[®] symbol has stood for strength, stability, expertise and innovation for more than a century.

The Company's principal operations are comprised of: **PGIM**, the **U.S. Workplace Solutions Division**, the **U.S. Individual Solutions Division**, the **Assurance IQ Division**, **International Businesses** and the **Corporate and Other** operations. The **Closed Block Division** is accounted for as a divested business that is reported separately from the Divested and Run-off Businesses that are included in Corporate and Other.

The Prudential Insurance Company of America traces its roots to the Prudential Friendly Society, founded by John Fairfield Dryden in Newark, New Jersey, in 1875.

Prudential Financial, Inc. of the United States is not affiliated with Prudential plc, which is headquartered in the United Kingdom. Pramerica and Pricoa are trade names used by PFI and its affiliates outside the United States markets.

PGIM

PGIM provides asset management services related to public and private fixed income, public equity and real estate, commercial mortgage origination and servicing, and mutual funds and other retail services to institutional, private and sub-advisory clients (including mutual funds), insurance company separate accounts, government-sponsored entities (e.g., Fannie Mae, the Federal Housing Administration and Freddie Mac) and our general account.

U.S. WORKPLACE SOLUTIONS DIVISION

Our Retirement business provides retirement investment and income products and services to retirement plan sponsors in the public, private and not-for-profit sectors.

Our Group Insurance business provides a full range of group life, long-term and short-term group disability,

and group corporate-, bank- and trust-owned life insurance in the U.S. primarily to institutional clients for use in connection with employee and membership benefits plans. Group Insurance also sells accidental death and dismemberment and other ancillary coverages and provides plan administrative services in connection with its insurance coverages.

U.S. INDIVIDUAL SOLUTIONS DIVISION

Our Individual Annuities business develops and distributes individual variable and fixed annuity products, primarily to U.S. mass affluent (households with investable assets or annual income in excess of \$100,000) and affluent (households with investable assets in excess of \$250,000) customers with a focus on innovative product design and risk management strategies.

Our Individual Life business develops and distributes variable life, universal life and term life insurance products primarily to U.S. mass middle (households with investable assets in excess of \$25,000 or annual income in excess of \$50,000), mass affluent (households with investable assets or annual income in excess of \$100,000) and affluent (households with investable assets in excess of \$250,000) customers with a focus on providing life insurance solutions to protect individuals, families and businesses and to support estate and wealth transfer planning.

ASSURANCE IQ DIVISION

Assurance IQ leverages data science and technology to distribute third-party life, health, Medicare and property and casualty products directly to retail shoppers primarily through its digital and independent agent channels. Additionally, Assurance IQ may help customers fulfill financial wellness needs by matching them with other product providers or intermediaries.

INTERNATIONAL BUSINESSES

Our International businesses develop and distribute life insurance, retirement products and certain accident and health products with fixed benefits to the mass affluent and affluent customers through our Life Planner operations in Japan, Taiwan, Brazil, Argentina and Mexico. We also provide similar products to the broad middle income and mass affluent customers across Japan, our joint ventures in Chile, Malaysia, India and Indonesia, and our strategic investment in Ghana through multiple distribution channels including banks, independent agencies and Life Consultants associated with our Gibraltar Life and Other operations.

We commenced sales in foreign markets through our Life Planner operations, as follows: Japan, 1988; Taiwan, 1990; Brazil, 1998; Argentina, 2000; and Mexico, 2006. We have life insurance joint ventures in India, China, Malaysia, and Indonesia, which commenced operations in 2008, 2012, 2014, and 2017, respectively. We have a retirement services joint venture in Chile, which commenced in 2016. We have a life insurance strategic investment in Ghana, which commenced in 2017.



For more details about Prudential Financial, Inc., refer to the Prudential Financial Annual Report to shareholders, or our most recent Form 10-K and/or 10-Q filed with the Securities and Exchange Commission. All of these are available through the Investor Relations website at www.investor.prudential.com. Current financial information can also be obtained from the latest Quarterly Financial Supplement accessible through the Investor Relations website. If you have any questions regarding the material, please contact Investor Relations at investor.relations@prudential.com or Global Communications at 973-802-4757.

ⁱ As of 6/30/20.

ⁱⁱ As of 12/31/19, includes Closed Block policies.

ⁱⁱⁱ As of 1/21/20. FORTUNE® and “The World’s Most Admired Companies®” are registered trademarks of Time Inc. “FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of Prudential Financial.”

^{iv} As of 12/19.

^v As of 8/19. FORTUNE® and “Change the World®” are registered trademarks of Time Inc. “FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of Prudential Financial.”

^{vi} As of 12/31/19, ranked by total worldwide assets under management. Source: Pensions & Investments, June 1, 2020.

^{vii} As of 12/31/19, ranking for Prudential Financial, according to A.M. Best.

^{viii} According to LIMRA as of 3/31/20, The Prudential Insurance Company of America, Pruco Life and Pruco Life of New Jersey.

^{ix} As of 12/31/19, ranking for Prudential Financial, according to A.M. Best’s U.S. Life/Health Industry Groups and Unaffiliated Single Companies List.