

# PRUDENTIAL FACT SHEET

# CORONAVIRUS COVID-19 SURVEY

## HIGHLIGHTS

- Americans are concerned about the impact of a disease outbreak on their health, personal finances and the U.S. economy
- Employers have a role to play in keeping employees informed and providing health resources
- Increasing concerns about potential losses in investment or retirement accounts is causing some Americans to rethink plans for these accounts

## HEALTH AND MONEY

**43%** of Americans are concerned that they will personally contract coronavirus

**45%** are concerned about a contagious disease outbreak that requires quarantines and limits their ability to work for several weeks

**20%** are avoiding public spaces with large crowds like movie theaters, restaurants and shopping malls based on what they have seen, heard or read about the coronavirus; 15% are avoiding public transportation; 12% are staying home from work if they feel sick

**54%** say they are not financially prepared to manage a contagious disease outbreak that requires quarantines and limits their ability to work for several weeks

**25%** agree extreme events like coronavirus have made them more likely to consider buying or adding to disability or life insurance

**45%** are concerned about potential losses to their investment or retirement accounts due to the effects of the virus on the stock market over an extended period

## ROLE OF EMPLOYERS

**45%** trust employers for information during a health crisis, while 44% trust in the news media

**31%** agree they do not have a good understanding of what their employer's leave policy is in the event of a health crisis such as a major disease outbreak

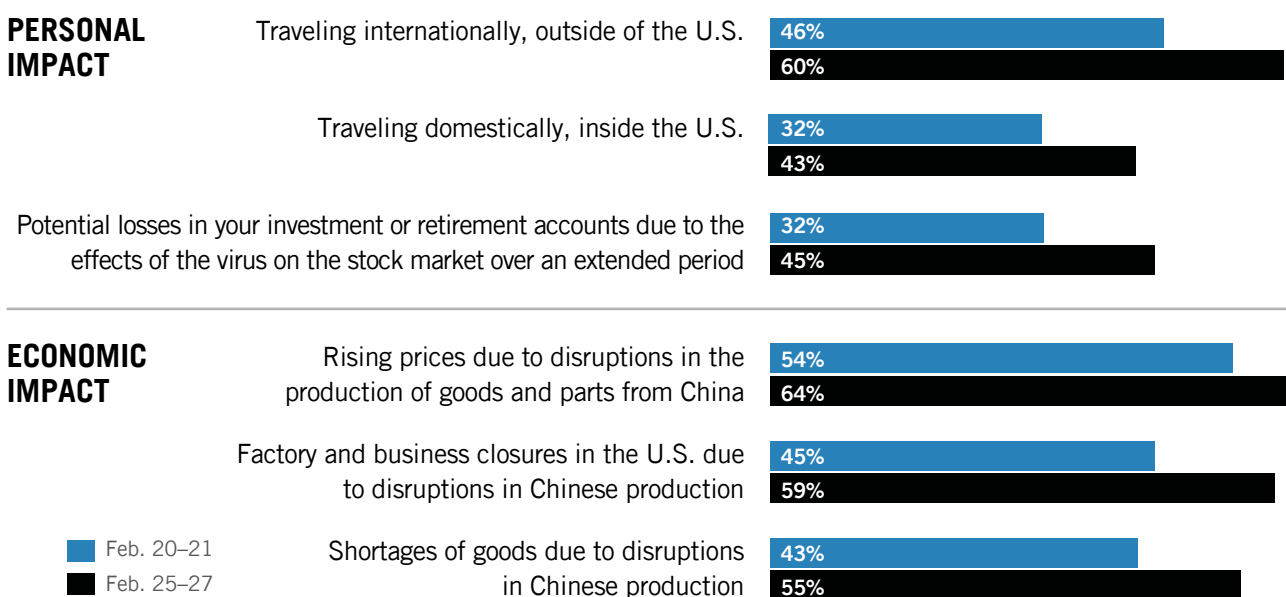
## EXPECTATIONS OF INSTITUTIONS

**83%** say public health organizations like the Centers for Disease Control (CDC) and the World Health Organization (WHO) are responsible for protecting the public during a health crisis

**74%** say the federal, state and local government are responsible for protecting the public during a health crisis, while 54% say employers are responsible

## GROWING CONCERN

Adults "very/somewhat" concerned on February 20–21 and then again on February 25–27



Polls were conducted on behalf of Prudential by Morning Consult between February 20–21, 2020, and February 25–27, 2020, among national samples of 2,201 and 2,026 adults, respectively. The interviews were conducted online and the data were weighted to approximate a target sample of adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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