



## **Prudential celebrates Year of the Nurse with American Nurses Association partnership**

**NEWARK, N.J., June 10, 2020** – Prudential Financial, Inc. ([NYSE: PRU](#)) has partnered with the [American Nurses Association](#) (ANA) to offer financial wellness solutions through the premier organization representing the nation's more than 4 million registered nurses.

The collaboration will enable Prudential to support nurses in navigating their financial lives during the pandemic and beyond with a Prudential Financial Wellness program. Nurses will have access to tools and solutions tailored to their individual needs through ANA channels and Prudential's Financial Wellness platform, which includes an interactive financial road-mapping resource, [LINK by Prudential](#).

Prudential's support will also extend throughout the year to ANA events that recognize and celebrate the nursing community. The exclusive partnership comes on the heels of the World Health Assembly designating 2020 as the Year of the Nurse and Midwife.

"We are enduring one of the biggest health and economic crises of our time, with the nursing community out on the front lines. Through this partnership, Prudential wishes to recognize and support nurses for their heroic efforts," said Vishal Jain, head of Financial Wellness Strategy and Development at Prudential.

"In times of immense stress, such as we are experiencing right now, financial wellness can be pushed down the list of priorities. This is particularly true of nurses, who put the needs of others before their own. We want the nursing community to know Prudential cares about their financial wellness and is here to guide them through these tough times and beyond," Jain continued.

"I am immensely proud of this partnership with Prudential, which gives us the opportunity to provide these valuable financial resources to our nation's nurses," said Gregory Dyson, ANA chief operating officer and executive vice president. "The nation owes a debt of gratitude to nurses for their courage, commitment, and selfless dedication to providing expert, compassionate care to patients during this pandemic. The last thing nurses should have to stress over when they come home is their finances. Now more than ever, the American Nurses Association is dedicated to supporting all nurses in every aspect of their life so they can focus on the lifesaving work they do."

For more information about the Prudential Financial Wellness program for the American Nurses Association, please visit [www.prudential.com/ana](http://www.prudential.com/ana).

### **About Prudential Financial, Inc.**

Prudential Financial, Inc. ([NYSE: PRU](#)), a financial wellness leader and premier active global investment manager with more than \$1 trillion in assets under management as of March 31, 2020, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees help to make lives better by creating financial opportunity for more people. Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit [news.prudential.com](http://news.prudential.com).

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