



## **Prudential Group Insurance to Discontinue Sale of Dental Insurance**

Newark, NJ – Prudential Group Insurance, a business of Prudential Financial, Inc. (NYSE: PRU), today announced it will discontinue the sale of Dental insurance, which it offers primarily to the small group market. The company will continue to service existing clients until their next contract renewal anniversary dates, at which time, Prudential will not offer a Dental insurance renewal, subject to regulatory notice requirements.

The decision reflects Prudential Group Insurance's intention to focus resources and capital on its group Life and Disability products that comprise its core value proposition to the group marketplace, where it sees the greatest opportunity to further its long-term goal of sustainable, profitable growth.

Prudential Group Insurance manufactures and distributes a full range of group life, long-term and short-term disability, and corporate and trust-owned life insurance in the U.S. to institutional clients primarily for use in connection with employee and membership benefits plans. The business also sells accidental death and dismemberment, and other ancillary coverage and provides plan administrative services.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit <http://www.news.prudential.com/>

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*Group coverages issued by The Prudential Insurance Company of America, 751 Broad Street, Newark, NJ.*