



## **Prudential named one of the world's most ethical companies for seventh year in a row**

For the seventh consecutive year, Prudential has been named one of the World's Most Ethical Companies by the Ethisphere Institute®, a global leader in defining and advancing standards of ethical business practices. Prudential was one of six financial services companies among the 135 honorees.

*"Serving our customers ethically and responsibly must remain at the forefront of everything we do."*

***Ann Kappler,  
Executive Vice President and  
General Counsel, Prudential***

In its announcement, Ethisphere said the recognition honors corporate leaders that understand the importance of making "hard but values-based decisions," and for their overall commitment to integrity. Its assessment process included more than 200 questions about culture, environmental and social practices, ethics and compliance activities, governance, diversity, and initiatives to support strong values. Ethisphere noted the significance of those metrics in 2020, given the many challenges of the year, and how honorees played an

important role in their industries and communities as trusted, competent and ethical leaders.

"This recognition comes as we approach the start of Ethics Awareness Month, which serves as a reminder of the values we represent as Prudential employees and renew our commitment to upholding them," says Joe Emanuel, the company's chief ethics and compliance officer. "It's important that we not only lead by example, but also encourage a culture that empowers our colleagues to speak out to support and foster ethical conduct."

"It's our culture and our employees' unwavering commitment to lead with integrity—in every way, every day—that has earned us this distinction," notes [Ann Kappler](#), Prudential's general counsel. "Serving our customers ethically and responsibly must remain at the forefront of everything we do."

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